



DON'T JUST FLY

SOAR





The Unconventional Convention Center

The Georgia International Convention Center (GICC) is Georgia's second largest convention center. It is distinguished by its bold architecture and contemporary design, and its décor of commissioned artworks by internationally renowned artists.





Overview: The GICC

BALLROOM

The Largest Ballroom In Metro Atlanta

At 40,000 sq. ft., the International Ballroom can accommodate up to 4,200 for theater-style meetings or 2,400 banquet guests. The Ballroom can be configured to make any size gathering as cozy as it is elegant: divisible into eight salons and with balanced acoustics, 32' ceilings outfitted with 10'x10' rigging grid systems with 1,500-lb. capacity at each point. Ballroom presentations have access to the full GICC range of communications support, including audio-visual, high-speed Internet and a portable multilevel stage.

PREFUNCTION AREA

Nice, Flexible Space

The festive and inviting Prefunction Area spreads out over more than 40,000 gross sq. ft. The dramatic GICC interior design combines bold circular images in the carpet, angled walls and wing-shaped fixtures, a ceiling of cloud and piano key shapes with hundreds of theatrical lights, plus some of the most striking pieces of the GICC commissioned art collection.

BOARDROOMS

Three Boardrooms Fit For Any Executive

A corridor from the meeting rooms leads to three elegantly furnished executive boardrooms equipped with laptop ports, and remote control lighting.



MEETING ROOMS

Six Rooms, Endless Possibilities

The meeting room area is a complex of six rooms, each 2,080 sq. ft. Each is divisible into four sections to accommodate breakout sessions, corporate meetings, receptions, food functions and a wide variety of other uses. A corridor leads to three elegantly furnished executive boardrooms. The Green Room is a fully furnished VIP suite accessible by car from a back-of-house corridor.

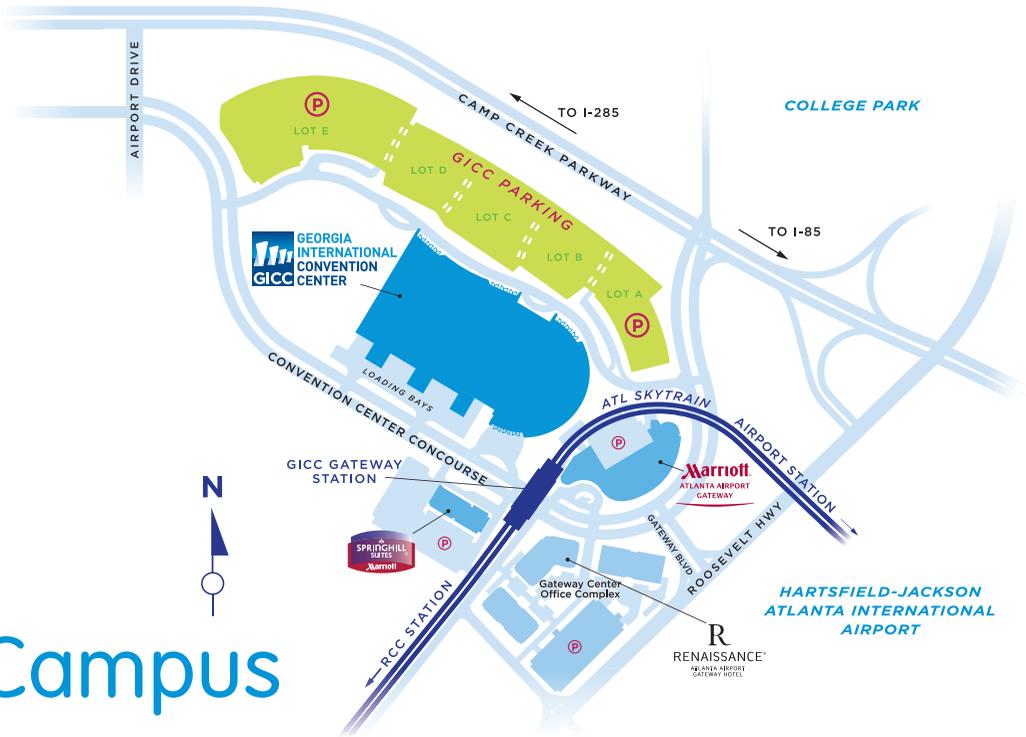
EXHIBIT HALLS

The Space You Need For A Successful Show

150,000-square-foot of exhibit space is divisible into four column-free halls of equal dimensions. Each hall:

- is served by its own covered loading docks and offers drive-in access.
- contains a fully appointed show manager's office with high-speed Internet.
- provides access to electricity, compressed air, water and drainage.
- is designed to offer its own food concession service.

Gateway Center The GICC Campus



The Convention Center is the heart of the Gateway Center, which is also home to three Marriott-brand hotels, the full-service Atlanta Marriott Gateway and SpringHill Suites Atlanta Airport Gateway, Renaissance Atlanta Airport Gateway. The GICC is the country's only convention center directly connected to a major airport. The ATL Skytrain, a guided railway system, moves guests between Hartsfield-Jackson Atlanta International Airport and the GICC — and on to the airport Rental Car Center — in less than two minutes.

The GICC is the only convention center with a direct link to a major airport.

Marriott Atlanta Airport Gateway

- 403 guest rooms, including 18 suites
- Concierge floor and concierge lounge
- Red Coat customized services for meeting planners
- More than 20,000 sq. ft. of meeting space, including 12,000 sq. ft. ballroom
- GoThere Virtual Meeting TechnologySM
- DS3 bandwidth high-speed Internet technology
- Champions restaurant, cocktail lounge, retail shop and business center
- Indoor swimming pool and fitness center
- Parking deck with approximately 350 parking spaces
- Easy access to airport and Rental Car Center via ATL SkyTrain elevated railway system
- Covered walkway to ATL SkyTrain
- LEED-certified for environmental sustainability

SpringHill Suites Atlanta Airport Gateway

The on-site Marriott SpringHill Suites complements the full-service Marriott hotels with an all-suites property featuring 147 smartly designed guest suites that offer about 25 percent more space than a comparably priced hotel room.

Renaissance Atlanta Airport Gateway

Conveniently located opposite the GICC. Meet, launch, or celebrate in 6,000 square feet of innovative space, including a chic 3,345-square-foot ballroom. 204 effortlessly intriguing guest rooms and suites provide utterly original design, culture, service, and cuisine.

Rental Car Center

The Rental Car Center houses all operations of all rental car companies serving Hartsfield-Jackson Atlanta International Airport.



Getting Here

The GICC is the nation's most accessible convention center. It is the only U.S. convention center connected to a major airport. The GICC is just as convenient by car — near the juncture of two major U.S. interstates connecting north and south, I-75 and I-85, and near I-20 connecting east and west. The heart of Atlanta is just 10 minutes away by rental car or by Atlanta's rapid transit railway system, MARTA.

Hartsfield-Jackson Atlanta International Airport

The opening of a fifth runway in 2006, completion of the ATL SkyTrain elevated railway and Rental Car Center in 2009, and the new International Terminal opened in 2011 head up a long list of improvements in a \$6.2 billion expansion program helping the world's busiest airport keep its ranking as the world's best airport operation.

Details:

- The fifth runway virtually eliminated holding patterns for landing aircraft and dramatically improved on-time arrivals
- The nation's first perimeter taxiway and additional gates adding capacity and scheduling flexibility for airlines
- Redesigned concourses featuring bright looks and new concessions
- New check-in areas for improved traffic flow
- An automated baggage screening system eliminating the need for passengers to haul their baggage from ticket counters to separate screening stations
- Wireless access throughout
- Cooperative efforts with the TSA (Transportation Security Administration), including additional checkpoints, for improved flow through the security gates
- Named most efficient of 142 major airports worldwide by the Air Transport Research Society

Visit the airport website at www.atlanta-airport.com

Parking

GICC's emphasis on convenience extends to guest parking: on site.

ATL SkyTrain

The elevated ATL SkyTrain rail system shuttles GICC guests from the airport terminal to the GICC/GatewayCenter via a two-minute ride, and on to the Rental Car Center.

- 12 cars, each with 52-passenger capacity
- Transports up to 10,000 passengers per hour over 1.5 miles of elevated railway
- Daytime wait between trains, approximately 3 minutes; no more than 10 minutes in off-peak hours
- Covered walkways from train to GICC and Marriott Atlanta Airport Gateway Hotel

Rapid Transit

MARTA (Metro Atlanta Rapid Transit Authority) is Atlanta's rapid-transit system transporting passengers inexpensively to multiple stations and venues throughout Atlanta. There is a MARTA rail station within the airport, reachable from the GICC via the ATL SkyTrain. MARTA serves Downtown, Midtown, Buckhead and Perimeter, as well as Decatur and other popular local destinations.

MARTA passes provide unlimited riding for a fixed price. Pass options include:

- One-way fares, good for travel anywhere on the system
- 7-day pass
- Multi-day visitor pass (1-4 days)

MARTA busses also provide transportation from the airport to stations throughout the College Park and Atlanta area.



Hartsfield-Jackson Atlanta International Airport



ATL SkyTrain



CulinAero: Catering and Dining at the GICC

CulinAero by Proof of the Pudding is the food and beverage provider at the Georgia International Convention Center. CulinAero differs from typical convention center fare by its commitment to restaurant-quality menus, preparation and, in particular, ingredients sourced from local and regional organic farms.

CulinAero guiding principles:

- Belief in the environmental, health and culinary benefits of sustainably-grown, fresh ingredients.
- Offering free-range poultry and meats free of artificial growth stimulants, antibiotics and hormones.
- Committed to assisting customers make intelligent, informed decisions about budget utilization and menu plans.

Gourmet Meals for Large Audiences

Executive Chef David Bidwell leads CulinAero, creating innovative menus with unparalleled insight and skillful execution of all food served throughout the convention center. Chef Bidwell has catered events for US presidents, kings, queens and dignitaries from around the world during his career.

Chef Bidwell's culinary influence come from a combination

of German, French, Asian and Italian. He is passionate about creating consistent high quality cuisine, as well as, executing innovative dishes and creating unique dining experiences at the center.

CulinAero uses farm-fresh ingredients, including uniquely regional favorites, grown exclusively for the best local restaurants. The CulinAero Culinary Arts Center, a 9,800-sq. ft. kitchen complex boasting the latest in food and refrigeration equipment, allows the preparation and service of gourmet meals for up to 4,000 guests.

**To contact a catering representative,
call 770.997.3566**



CulinAero Executive Chef,
David Bidwell

Services

The GICC staff approaches each event as a unique one with individual needs that are considered and handled directly by customer service management. The facility provides a full complement of equipment and services for meetings and events requiring the most sophisticated technological support.

Working with Us

- The service for each event starts with a meeting in which the Meeting Planner discusses their event with their GICC Salesperson and a GICC Event Coordinator, who in turn ask questions to determine how to make it successful.
- A management plan is custom-developed prior to the show amongst senior GICC managers in Operations, Building Services, Catering, Security, Parking, Concierge, Audio-Visual and with local law enforcement.

Communications Equipment

- An infrastructure backbone comprised of a full T-1 fiber optic network for phone and high-speed Internet, and for creating a private local area network for event-specific online communications
- Full-facility Wi-Fi network

Staff and Security Services

- The GICC provides personnel for all your event needs. Please refer to **"Equipment and Services Price Guide"**.

Audio-Visual, Computer Services and Equipment

- On-site audio-visual production support, including audio, video, lighting and data operators
- Equipment for daily rental
 - Data Display and Accessories
 - Projectors and Accessories
 - Screens
 - Audio and Accessories
 - Video Equipment and Accessories
 - Lighting Packages
 - Computers and Accessories
 - Miscellaneous Accessories
 - Audio-Visual Packages

For more information or to reserve a date, see back page for contact info.





New International Terminal at Hartsfield-Jackson Atlanta International Airport



Atlanta skyline



Georgia Aquarium

CONVENIENCE

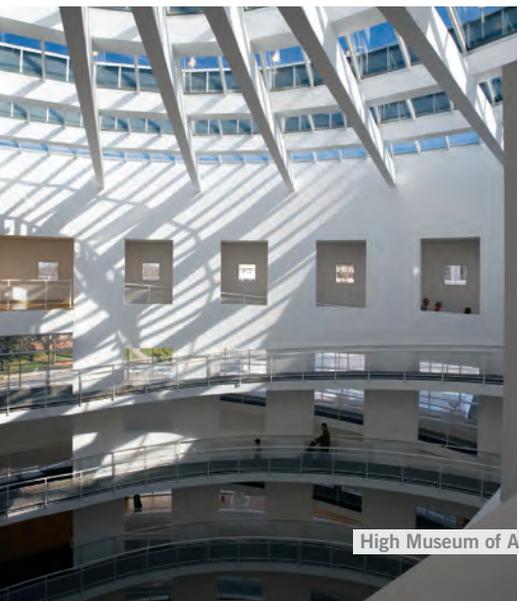
The GICC is located at the doorstep of Hartsfield-Jackson Atlanta International Airport, serving 250,000 passengers a day to 95 cities in 57 countries.

The GICC is also convenient to a wide variety of restaurants, hotels, attractions and entertainment in both College Park and Atlanta, which is just 10 minutes away by rail or car.



The Dick Lane Velodrome

Get more information at GICC.com



High Museum of Art



Delta Flight Museum



YOUR WINGS ALREADY EXIST, ALL YOU HAVE TO DO IS FLY.
TAKE FLIGHT WITH THE GICC.

FREE
2 MINUTE
TRAIN TO &
FROM AIRPORT

ALL ON
ONE FLOOR

HOTELS
ON CAMPUS

LARGEST
BALLROOM
IN METRO
ATLANTA

GEORGIA'S
SECOND-LARGEST
CONVENTION CENTER

10 MINUTES
TO DOWNTOWN ATL

PARKING
ON SITE



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