



**FOR IMMEDIATE RELEASE**

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## **The Convention Center Of The Future**

(College Park/Atlanta, GA) - Now is an exciting time at the Georgia International Convention Center (GICC). Not only is the GICC Georgia's newest and second largest convention center, but it is also quickly on its way to becoming the most unique convention center facility in the country.

Beginning in late 4<sup>th</sup> Quarter 2008, the GICC will become one of the first facilities where event and convention goers will be able to fly into an airport, disembark their plane and arrive at the front door of the facility, all without ever getting in a taxi, bus or shuttle.

The project making this possible is the Automated People Mover (APM), a new light rail train currently under construction to transport travelers from Hartsfield-Jackson Atlanta International Airport to the airport's new Consolidated Rental Car Agency Complex (CONRAC). The 1.4 million square foot CONRAC will be the centralized car rental headquarters for Hartsfield-Jackson. The great news for GICC patrons is that the second station of the APM will be at the front door of the GICC, making it even easier to access the impressive facility.

To further enhance the amenities of the GICC, plans are underway to build two full-service convention hotels on the GICC campus. A developer has been selected to complete the hotels, which are also planned to open in conjunction with APM in late 4<sup>th</sup> Quarter 2008.

"When we designed the new GICC, our goal was to create a world-class facility that emphasizes both form and function. We believe that all of the exciting new developments on and around our facility are directly in line with that goal. We invite people to come experience one of the premier facilities in the country," says Hugh Austin, GICC Executive Director.

Everything about the facility is both beautiful and state of the art. Whether dining on a 4-star meal prepared by the GICC's world class culinary team or broadcasting your event on our 4-channel television network, the GICC offers only the best to its clients. Other highlight features include facility-wide WiFi internet access, event webcasting capabilities, fiber optic high-speed networking, video teleconferencing and custom event blogs and podcasts.

### **About the GICC**

*The GICC is Georgia's newest and second largest convention center. Located adjacent to the Atlanta Airport and 10 minutes from downtown Atlanta, the GICC offers 400,000 square feet of flexible meeting space, including 150,000 square feet of exhibit space, and a 40,000-square-foot ballroom, with room enough to seat over 3,000 guests.*

*Whether you are planning a corporate meeting or an elaborate celebration, the GICC has everything you need to create an exceptional event.*

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